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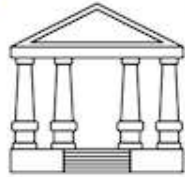
# SUSTAINABLE DEVELOPMENT GOALS

(NOT) BUSINESS AS USUAL

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Government



Business



Community







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# SUSTAINABLE DEVELOPMENT

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1950

2.5

billion

2015

7.2

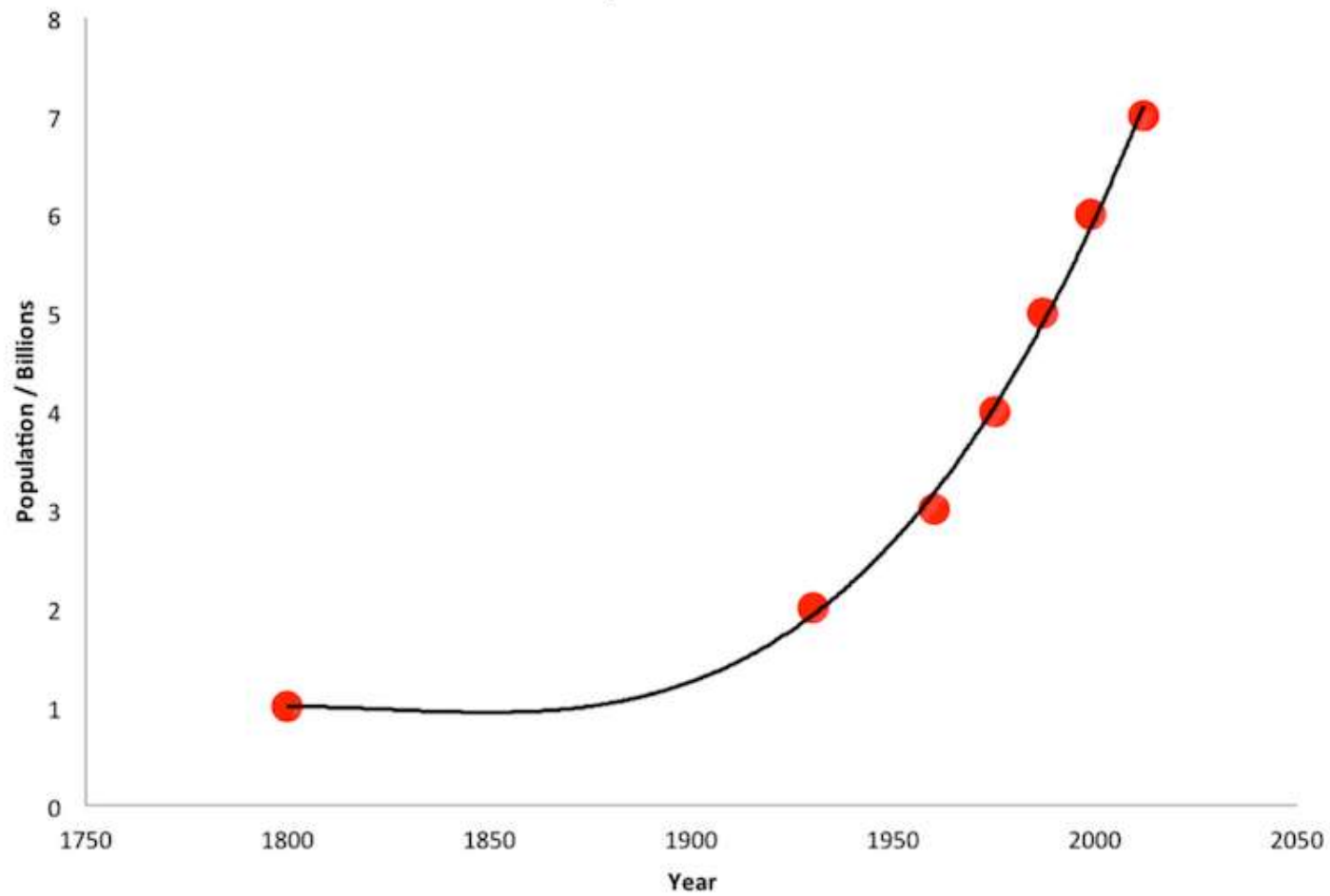
billion

2050

9.2

billion

## Human Population Growth







# RESULT

resource extraction  
consumption  
fossil fuel burning  
intensive farming





# THE GREATEST CHALLENGE:

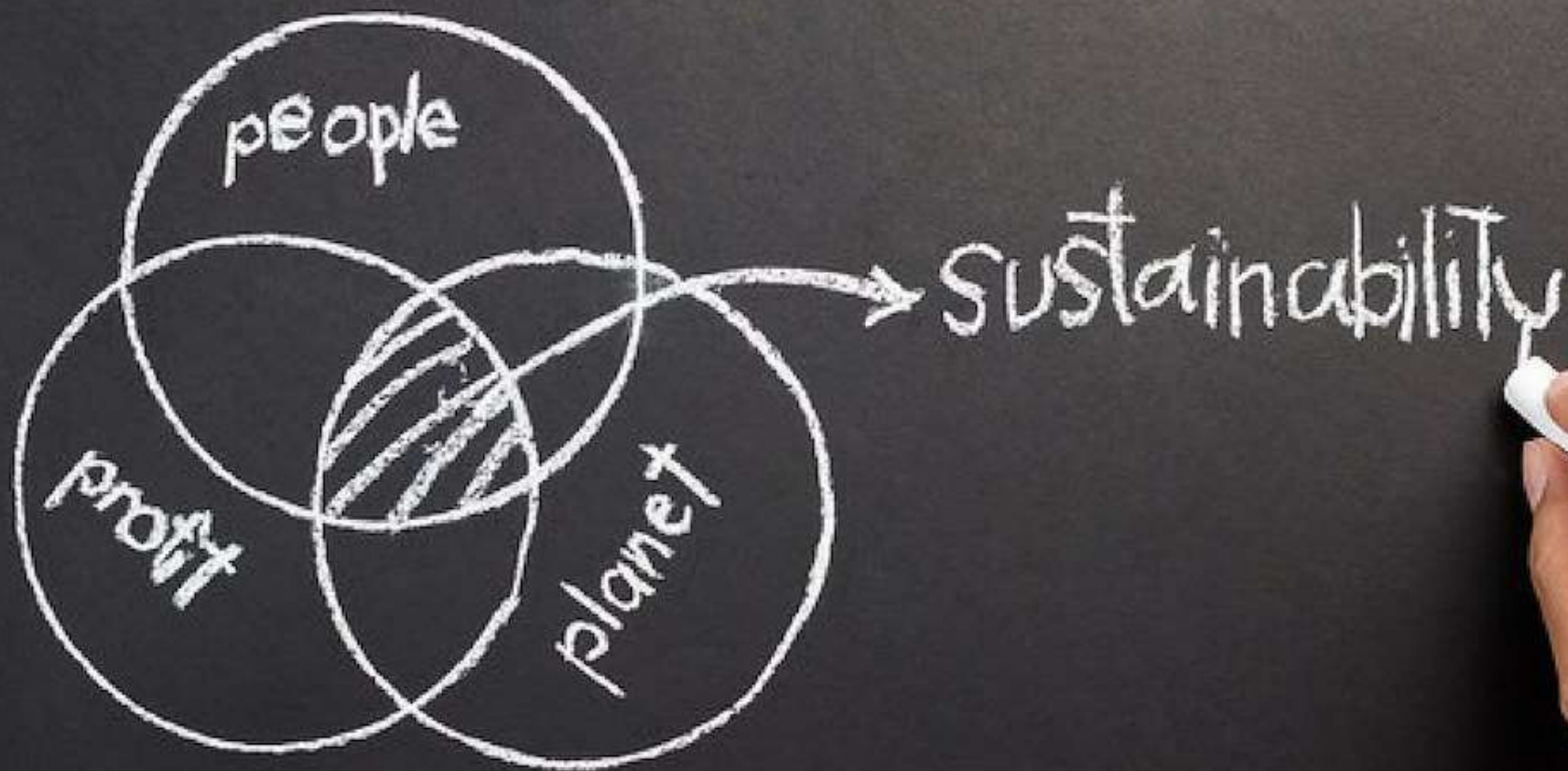


Creating resilient societies  
which are



Balancing the needs of People, Nature & the Economy







A top-down view of a meeting around a chalkboard. A large hand-drawn globe with green continents and blue oceans is the center. A dark rectangle with the word 'PLAN' is over the globe. People's hands and arms are visible around the board, some holding pens or markers. There are coffee cups and papers on the table.

PLAN



# THE GLOBAL GOALS

For Sustainable Development









**THE GLOBAL GOALS**  
For Sustainable Development



- **17** Global Goals
- **169** targets
- Agreed upon in **2015** by **193** countries at UN
- **Ireland** played key role
- **Interconnected:** People, Planet, Prosperity, Peace, Partnerships

# 12 RESPONSIBLE CONSUMPTION AND PRODUCTION



12.3 Halve per capita global food waste at the retail and consumer level, reduce food losses along production and supply chains

12.5 Reduce waste generation through prevention, reduction, recycling, and reuse

12.6 Encourage companies to adopt sustainable practices and to integrate sustainability information into their reporting cycle

12.b Develop and implement tools to monitor sustainable development impacts for sustainable tourism



# SO WHAT?



The significance of the  
Sustainable  
Development Goals  
(SDGs)

01

THERE IS ACTUALLY A  
PLAN

02

ENVIRONMENT =  
CENTRAL

03

HOLISTIC MODEL OF  
DEVELOPMENT

04

IT'S GOING TO TAKE  
ALL OF US



# SDGS AND GREEN BUSINESS

1.

## FAMILIARISE

**Identify** relevant goals & targets for your business.

2.

## REFLECT

How does your business look through the **triple lens** of sustainable development?

3.

## LET PEOPLE KNOW

Make your support for the SDGs **visible**



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